DEPARTMENT OF THE AIR FORCE
109TH AIRLIFT WING (ANG)
ONE AIR NATIONAL GUARD ROAD
SCOTIA NEW YORK 12302-9752

24 June 2026

MEMORANDUM FOR RECORD

FROM: 109 MSG/MSC

SUBJECT: Sole Source Determination for CDTA Transit Advertising Campaign

1. In accordance with RFO FAR 12.102(a), this memorandum documents the decision and basis that only one source is reasonably available for the 109th Airlift Wing (AW) recruiting bus advertising campaign in Albany County, Schenectady County, and Troy County area. Because the 109th AW is located in Scotia, NY, it is logical to advertise in these areas to recruit residents within the local area. The estimated value of this acquisition is at or below the simplified acquisition threshold.

2. The basis for this restriction of competition is a Capital District Transportation Authority (CDTA) memorandum dated October 26, 2021. According to the CDTA memorandum, Lamar Advertising is the sole source vendor for all advertising space on CDTA properties, including transit buses, through October 31, 2031. Because CDTA holds exclusive rights to these properties, no other vendor can provide the required advertising space on these transit vehicles.

3. Therefore, in accordance with RFO FAR 12.102(a), I hereby determine that Lamar Advertising is the only source available for this requirement.

KING.JOSHUA.MICHAEL.1513653995

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Date: 2026.06.24 13:05:56 -04'00'

JOSHUA M. KING, MSgt, NYANG
Contracting Officer

Attachment:
CDTA Sole Source Memorandum