Requiring Activity (RA) **Justification and Approval (J&A) for Sole Source <u>or</u> Brand Name**

I. [redacted]

II. DESCRIPTION OF ITEM OR SERVICE:

1. **Commercial description:** Conference room seating [redacted]
2. **Intended use:** This requirement is for fourteen (14) Steelcase Coalesse Chord Conference Seating Chairs, Model 796-P, [redacted] The [redacted]
3. **Source or Brand Name:** Steelcase Coalesse Chord Conference Seating, Model 796-P
4. [redacted]
5. The requested **period of performance/license coverage period <u>or</u> delivery date** is *15 July, 2026.*

Brand Name / Manufacturer	Item / Description	Manufacturer Part Number	Quantity
SteelCase	*Chord Conference Seating by Coalesse*	*796-P*	*14*

III. THE DETERMINATION FOR USE OF OTHER THAN FULL AND OPEN COMPETITION IS BASED ON THE FOLLOWING:

A. ☐ **ONLY ONE RESPONSIBLE SOURCE**

1. ☐ **RESTRICTIVE RIGHTS.** The source has established proprietary rights, limited rights in data, patent rights, copyrights, or secret processes in the item or service required.

2. ☐ **EXCLUSIVE LICENSING AGREEMENTS.** The item or service is only available from the Original Equipment Manufacturer (OEM), **<u>or</u>** there is only one authorized distributor or technical representative for the OEM.

3. ☐ **OTHER REASONS.**

B. ☒ **BRAND NAME.** Item required must be a brand name, product, or feature of a product, particular to one manufacturer.

Explain the following:

1. [redacted] conducted market research of commercially available conference seating and determined that the Steelcase Coalesse Chord Conference Chair, Model 796-P, best satisfies the Government's requirement for appearance, quality, durability, and compatibility with the [redacted] existing furnishings and intended purpose. The [redacted] is not a standard administrative workspace. It serves as the primary briefing and reception area for distinguished visitors [redacted]

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[redacted]

2. The Steelcase Coalesse Chord Conference Chair provides a refined executive appearance specifically designed for high-level conference and hosting environments. The chair's premium construction, pillow upholstery design, clean architectural styling, and professional presentation align with the established appearance standards of the [redacted] The selected chair complements existing furnishings and supports a cohesive executive environment appropriate for official government functions [redacted] The overall design and presentation of the chair make it particularly well-suited for a conference room that serves as a reception and briefing space for distinguished visitors attending nationally significant engagements.

3. Procurement of a different brand would result in a less uniform appearance within a high-visibility conference room [redacted]. The use of alternative seating would diminish the cohesive executive presentation of the space and negatively affect the professional environment [redacted] seeks to maintain [redacted] Failure to procure the requirement would require continued use of existing seating that does not meet the command's desired standard for furnishing a premier distinguished visitor conference room. This would detract from the professional image presented [redacted]

IV. ACTIONS TAKEN TO REMOVE OR OVERCOME BARRIERS

Explain the following:

1. [redacted]

2. Market research determined that while several manufacturers produce conference seating products with similar general functionality, the Steelcase Coalesse Chord Conference Chair best satisfies the Government's requirement for executive appearance, durability, visual consistency, and compatibility with the existing conference room environment. The selected chair provides the most appropriate combination of design, presentation, and quality [redacted]

3. Other manufacturers may become viable alternatives for future requirements if they offer conference seating products that provide equivalent appearance, quality, durability, and compatibility with [redacted] Future products will be evaluated based on their ability to satisfy mission needs while providing the best value to the Government.

4. [redacted] will continue to conduct market research prior to future furniture acquisitions to identify commercially available products and ensure competition is utilized to the maximum extent practicable. Future requirements will be evaluated based on mission needs, available commercial solutions, lifecycle value, durability, appearance, and overall benefit to the Government.

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V. CERTIFICATIONS

1. [redacted]
2. [redacted]
3. [redacted]
4. [redacted]

(End)

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