JUSTIFICATION

Bureau Enhanced Acquisition Management System

Source Selection Sensitive in accordance with FAR 2.101 and FAR 3.104.

Procurement ID: ePRO-2026-17109

BEAMS User Guide

BEAMS Feedback

SUMMARY

Procurement Title:	Program Office:	Contracting Officer:	Contract Specialist:
Relational Junction Software	Operations: T&I	Palmer, Catherine (CFPB)	Palmer, Catherine (CFPB)
Acquisition Strategy:	**Anticipated Award Date:**	**Base and All Options Value:**	**BR Total Amount:**
Sole Source – under SAT		$98,000.00 (*Total Contract Value*)	$0.00

Type Of Action:	Bureau:	Contract Type:	Contract Number:
New Contract/Agreement	CFPB	Firm Fixed Price	

Is it Sole Source? Yes ◯ No ◯

FAR Reference: 16.505(a)(4) – The requirement is for an item peculiar to one manufacturer.

PERIOD OF PERFORMANCE

Base Period (Months):	Number of Option Periods:
12	0

COSTS

Note: the Base Amount(s) do not update from the Buy Request after the first time they are copied.
If the Base Amount in the BR changes, you may need to manually update it here.

Life-Cycle Estimated Total:	Base (From Buy Request 1):	Base (From Buy Request 2):
$98,000.00	$98,000 Note: You may over-ride the base amount(s).	If the background color is yellow, the amount does not match the Buy Request.

FAR 16.505

Ready to Print ☐

Justification for Exception to Fair Opportunity of FAR 16.505

Statutory Authority Permitting Other than Full and Open Competition:

16.505(a)(4) – The requirement is for an item peculiar to one manufacturer.

Nature/Description of Action:

This is a brand-name-only renewal of software already in production use.

Description of Supplies/Services:

Display Acq Plan Statement of Need ☐

NAICS Code for action: 541519

PSC for action: 7F20

Is this for IT products/services? ☐

Description of supplies or services required to meet the agency's needs:

This procurement is for the renewal of existing software licenses for Relational Junction, developed by Sesame Software which is already in active production within the Bureau's enterprise data environment. This procurement is necessary for continuity of operations of statutorily required functions. The tool is used by the Technology and Innovation (T&I) team to meet statutory reporting and data management requirements related to the Bureau's consumer complaint function under 12 U.S.C. § 5493(b)(3) and § 5493(b)(3)(C).

Relational Junction is the only platform currently deployed that enables automated downstream replication of Salesforce complaint data into Bureau-managed databases. Without Relational Junction, T&I does not have any viable way to extract and persist Salesforce complaint data in downstream systems. Salesforce provides no native functionality to replicate structured complaint records, especially at scale and with relational integrity, into environments used for complaint analytics, publication, and generation of congressionally mandated reports.

Without Relational Junction, the Bureau would lose its ability to maintain the statutory consumer complaint database and generate required reports to Congress. No short or medium term workaround exists that could provide equivalent functionality without significant operational, security, and compliance risk.

Supporting Rationale for the Exception cited:

This is a brand-name-only renewal of software already in production use. The justification for continued exclusive use of Relational Junction is as follows:

-No Functional Alternative: Relational Junction is the only known product that replicates Salesforce data- preserving custom objects, metadata relationships, and schema integrity - into Bureau-authorized database environments.

-Critical Path Dependency: T&I's downstream consumer complaint data workflows, dashboards, and statutory reporting products are dependent on the output structure generated by Relational Junction. Replacing the tool would require full redesign and reimplementation of the pipeline.

-No Redundant Tools Available: Salesforce's native export tools do not support automated, structured, relational data replication. Other ETL tools fail to support hte specific Salesforce-to-Bureau-database integration required, or are incompatible with existing security, cloud, and procurement controls.

-Operational Continuity: License rewewal avoids mission disruption, legal risk, and breakdown in data availablity for complaint monitoring and oversight.

Determination of Fair and Reasonable Cost/Price: The Contracting Officer determines that the anticipated cost/price(s) will be fair and by signing the justification the Contracting Officer determines that the costs/prices to the Government are expected to be fair and reasonable.

The Contracting Officer will determine fair and reasonable prior to award.

Any other Facts Supporting the Justification:

Certification

Technical and requirements personnel are required to certify that the supporting data which is their responsibility is complete and accurate. The contracting officer is required to certify that the facts and statements made in the justification are accurate and complete.

Technical/Requirements Official :I certify that the facts and representations under my cognizance, which are included in this justification and which form a basis for this justification, are complete and accurate.

Contracting Officer:
I certify that this justification is accurate and complete to the best of my knowledge and belief.
Since this effort does not exceed $250K, this certification also serves as approval.

SIGNATURES

Contract and Legal Reviews Policy

Person	Decision	Approved Date and Time	
Senior Program Official *(Only applicable under FAR 8.4)*	○ Approve		
Technical/Requirements Official Morrow, Jennifer (CFPB)	◉ Approve	6/1/2026	12:42:30 PM
Contracting Officer Palmer, Catherine (CFPB)	● Approve	6/1/2026	11:12:20 AM
Competition Advocate	○ Approve		
Head of Contracting Activity	○ Approve		
Senior Procurement Executive	○ Approve		

Justification Signature History Stamp

||Technical Requirements Offical Morrow, Jennifer (CFPB)has Approved 2026-06-01T12:42:30 ||CO Palmer, Catherine (CFPB)has Approved 2026-06-01T11:12:20 ||||

Source Selection Sensitive in accordance with FAR 2.101 and FAR 3.104.

STATUS

Pre-Solicitation Documents in Draft

NOTES

Flag for Review ☐

Notes captured in this common space facilitate communication between all Stakeholders in this Procurement.	Please specify which tab your note is about	Created By	Date and Time
Will add IGCE and SOW	Acq Plan	Morrow, Jennifer (CFPB)	5/13/2026 10:14:26 AM

HISTORY

Created By:	Creation Date:	Creation Time:	Last Modified By:	Last Modified Date:	Last Modified Time:
Morrow, Jennifer (CFPB)	5/13/2026	10:14:36 AM	SVC O365 Power Platform Admin	6/1/2026	12:43:08 PM