Data Assertions List (DAL) Guidance
ADEOC Program

[A] Pertinent Rules regarding Non-Commercial Assertions:

1. Assertions only apply to **Deliverables** under the subject program
    a. If it's not a deliverable, it must be removed from the DAL.
    b. To check if an item is a deliverable, vendor should be able to link it to a SOW paragraph or a CDRL number.
2. Assertions only apply to **Technical Data** and **Software**
    a. Not applicable to Hardware.
3. Assertion must **Describe** the Technical Data or Software in **Detail**
    a. Government must be able to identify the item.
4. Assertions must have **Proper Markings** for **Basis for Assertion** and **Asserted Rights Category**
    a. For Basis of Assertion, only use:
        i. Developed **Exclusively** at Private Expense
        ii. Developed **Partially** at Private Expense
        iii. Developed under SBIR program (List prior SBIR contract number)
    b. For Asserted Rights Category, only use:
        i. Limited Rights
        ii. Restricted Rights
        iii. Government Purpose Rights
        iv. SBIR Rights

[B] Example of Proper DAL:

Tech Data/SW to be Given w Restrictions	**Basis for Assertion**	**Asserted Rights Category**	**Who Asserted**
Pilot Monitoring Software that Gov't will use for: (explain how it will be used under subject program)	Developed under SBIR program (List prior SBIR contract number)	SBIR Rights	XYZ Company
(Descriptor) Tech Data that Gov't will use for: (explain how it will be used under subject program)	Developed Exclusively at Private Expense	Limited Rights	ABC Company