BROADCASTING BOARD OF GOVERNORS
SOLE SOURCE (INCLUDING BRAND NAME) JUSTIFICATION AND APPROVAL FOR
FAR SUBPART 13.5 – SIMPLIFIED PROCEDURES FOR CERTAIN COMMERCIAL ITEMS

1. Agency and Contracting Activity: United States Agency for Global Media (USAGM)
   Document Identification No: IQV011-19-IQ-00007 Solicitation Number: 951700-19-Q-00007

2. The action being approved is the acquisition of supplies/services for a contract on a sole source basis.
   ☒ New Action ☐ Amendment: _____

3. The supplies/services required to meet the using activity's needs are described as follows:

Brief Description	Part Number	Quantity	Estimated Value
Studio 47 S/N 10208	MVS7000X	1	xxxxxxxxxxxx
Studio 52 S/N 10021	MVS8000X	1	xxxxxxxxxxxx
Studio 50 S/N 11031	MVS7000X	1	xxxxxxxxxxxx
Studio 51 S/N 11032	MVS7000X	1	xxxxxxxxxxxx
Studio 48 S/N 10104	MVS6530	1	xxxxxxxxxxxx
Studio 55 S/N 10101	MVS6530	1	xxxxxxxxxxxx
Studio 53 S/N 10111	MVS3000	1	xxxxxxxxxxxx

This acquisition:
☐ will not include an option.
☐ will include a _____% option for increased quantity. Total estimated dollar value of option quantity is _____.
☐ will include an option to extend the term of the contract for a period of months, exercisable in increments of _____ months. Total estimated dollar value of all option periods is $_____. The maximum dollar value of all options period is $_____.

The total estimated dollar value of this acquisition is: (inclusive of any options) xxxxxxxxx
The maximum dollar value of this acquisition is: (inclusive of any options) _____
(applicable to IDIQ contracts with option(s)

4. The statutory authority permitting this sole source is: (check the appropriate box that applies)
   ☒ 41 U.S.C. 1901 – Simplified acquisition procedures.
   ☐ 41 U.S.C. 1903 – Special emergency procurement authority

5. The acquisition is restricted to the only source(s) of supply known to have the capability of furnishing the required supplies/services. Source(s) are:

DUNS Number	Company Name
878933845	Strategic Communications, LLC

What is the reason for this sole source (explain):

The manufacturer (Sony Electronics, Inc. - 115 W Century Road Paramus, NJ 07652) has only four resellers in the District of Columbia area whom have approved switcher support agreement's for Max support as follows:

- Digital Video Group, Inc. (DVG)
- Strategic Communications, LLC
- Washington Professional Systems
- Diversified Imagination Engineered (Federal Solutions Group)

6. Efforts to ensure that offers are solicited from as many sources as practicable are:
   [redacted] The acquisition will be synopsized on or about October 31, 2018 and any firm requesting a solicitation copy will be provided one.
   ☐ A synopsis exception cited in FAR 5.202 applies: (Explain) _____
   _____
   _____
   ☐ Manufacturers of similar products identified in the market survey will be solicited.
   ☐ Dealers of the manufacturers will be solicited.
   ☐ Other: (Explain) _____
   _____
   _____

7. I hereby determine that the anticipated cost to the Government will be fair and reasonable. (Explain) _____
   _____
   _____

8. A market survey as defined by FAR 10:
   [redacted] was conducted, and firms indicating an interest in the acquisition will be solicited. Market research efforts, include: performing a search of the GSA Federal Schedules, internet, and previous buys for similar services and no other sources could be found. In accordance with FAR 10.002, based on the market research results it was determined that the only available sources were authorized resellers as identified by Sony Electronics, Inc.

   ☐ was not conducted due to: _____
   _____
   _____

9. Additional facts supporting this sole source acquisition are:
   [redacted] Based upon the technical certification on file, technical data is not available and cannot be developed to permit full and open competition. The data presently available reflects the minimum needs of the Government.
   ☐ Other: (Explain) _____
   _____
   _____
   _____

10. A list of sources, if any, indicating an interest in writing in the acquisition are: (if none, state none)

DUNS Number	Company Name
878933845	Strategic Communications, LLC
039936572	Diversified
132395232	DVG
153630694	WPS
066272964	Sony

11. The actions, being taken to overcome barriers to competition before any subsequent acquisition are made: (Explain) Any responses to the Sole Source Justification will be noted and considered for use in future procurements similar to this one. In addition, USAGM will continue to conduct market research to determine and identify additional firms that can provide the required, specialized services and thus establish competition for the acquisition.

12. **Certification and Approvals:**

The information contained in this justification is certified accurate and complete to the best of my knowledge and belief.

Acquisition Initiator:

I certify that the facts and representations under my cognizance, which are included in this justification and which form a basis for this justification, are complete and accurate.

11/02/2018

Signature Date

Contracting Officer:

I hereby determine the circumstances of this acquisition support the justification to acquire these supplies or services on a sole source (including brand name) basis. I also certify that this justification is accurate and complete to the best of my knowledge and belief. (Add the following and delete the Review and Approval Section below if this certification is also serving as approval: "Since this effort exceeds Simplified Acquisition Threshold (SAT), but does not exceed $700K, this certification serves as APPROVAL.") (*Cross out sentence if over $700K*)

Jacob Acosta Digitally signed by Jacob Acosta Date: 2018.11.01 16:36:36 -04'00' 11/1/2018

Signature Date

The technical or requirements personnel are required to certify each justification as to its accuracy and completeness. *By signing the justification the Contracting Officer certifies that the facts and statements made are accurate and complete*

Reviews and Approvals

(See FAR 13.501 and BAM Part 9, Section 141.2 for review and approval requirements under specific circumstances)

Program Senior Official (Director of the Requesting Office):

I certify that the facts and representations under my cognizance, which are included in this justification and which form a basis for this justification, are complete and accurate.

Signature Date

Activity Advocate for Competition (if over $700,000):

I have reviewed this justification and find it to be accurate and complete to the best of my knowledge and belief.