NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
NASA SHARED SERVICES CENTER

RECOMMENDATION AND DETERMINATION TO SOLICIT FROM ONE SOURCE
OR BRAND NAME

PICK ONE

Sole Source:
☒I recommend that NASA, NASA Shared Services Center negotiate with Blue Clarity only for outreach, collaboration and innovation support. The total estimated cost of this effort is [redacted] and the estimated period of performance is to begin one week after award.

OR

Brand Name Justification:
☐I recommend that NASA, NASA Shared Services Center negotiate with only with vendors who can provide the subject band name from Manufacture Name for Enter Supply or Service to be procured. The total estimated cost of this effort is Enter Dollar amount and the estimated period of performance or lead-time for delivery is Date.

This recommendation is for the acquisition of supplies or services determined to be reasonably available from only one source/only one manufacture. Competition is impractical for the following reasons (please answer the questions below):

1. **What are the reasons for soliciting only the suggested source/suggested brand name?** Please provide the unique characteristics of the items or services along with the supporting rationale and the market research performed to substantiate your reason for the suggested source/brand name.

   Blue Clarity has the unique position of being competitively selected to administer two previous prizes and challenges competitions for NASA Earth Science Technology Office, awarded through the NOIS contract. Blue Clarity ran our Beyond the Algorithm Challenge for breakthrough compute solutions and the Space to Soil Challenge for adaptive targeting and onboard processing. Through these challenges, Blue Clarity built an extensive network of potential future investigators and program collaborators. The requested work moving forward is to continue to build the network and leverage this community to develop rapid innovation solutions.

2. **What is the impact to the government if another vendor/brand was used?** Include any dollar, schedule, or compatibility impacts if possible.

   No other company has recent experience working with the ESTO Intelligent Systems Team (IST) and a network specifically built to meet the rapidly changing AI landscape. A new vendor would require significant ramp-up time and may delay the selection of the intended Emerging Technology consortium.

ADDITIONAL COMMENTS:

6/16/2026
Laura Rogers **Date**

[redacted]
Title