MARKET RESEARCH

Market Fresh Long Term Contract: The Government is conducting market research for a possible long term contract supplying fresh doughnut products in Norfolk, Virgnia. The solicitation will be for the support of Department of Defense ("DoD" Troop) military customers. If interested, please answer the questions below, as well as provide any additional feedback/comments you may have.

Five year period of performance.

Maximum Value: $525,568.50

Any questions feel free to contact:

Lauren Thaire, Lauren.Thaire@dla.mil, and Deana Gayda, Deana.Gayda@dla.mil

Company Name:	
Cage Code:	
# of Employees:	
Point of Contact:	
Phone:	
Fax:	
E-Mail**:**	

1. Would you be interested in offering and delivering a Fresh Doughnut contract to Virginia customers primarily focusing on the Ships/Land Based Customers in the Norfolk area?

☐ Yes ☐ No

a. If YES, please provide brief description on how/why you would be able to service all customers.

b. If NO, would you be able to service any of the listed customers? If so, which, ones? If not interested at ALL, please indicate below.

c. What would be your firm's minimum dollar delivery requirement, if any?

d. Is your firm currently manufacturing a full line of Fresh Milk and Dairy Products products?

☐ Yes ☐ No

e. Have you done business with the Federal Government in the past? If yes, when, how long, and what areas?

f. Are you registered in the System for Award Management ("SAM.GOV" - https://www.sam.gov/portal/public/SAM)?

☐ Yes ☐ No

g. Is your firm registered on the Contracting Opportunities website, formerly Federal Business Opportunities (https://SAM.gov/) and DLA Internet Bid Board System ("DIBBS" - https://www.dibbs.bsm.dla.mil/)? If not, you must register for future solicitations.

☐ Yes ☐ No

h. Is your firm a small or large business (SB is less than 1,150 employees)?

☐ Small Business ☐ Large Business

2. Can you provide any feedback on the layout of the zone? As it stands, this contract would support all Troops in the region stated. Is this feasible ? Explain any limitations.

b. Would you need to subcontract any part of the contract? If so, what areas would have to be subcontracted out? For the purposes of this future solicitation, subcontracting refers to the need to contract with a similarly situated vendor in order to support all requirements.

3. Please provide any additional comments/information about your company that you feel may be beneficial to help us better understand your firm's capabilities to deliver to all the customers listed.

4. What percentage (if any) of Fresh Baked Products would be subcontracted to a Small Business ?

Proposed vendors must have access to the Internet and shall comply with any findings or corrective actions noted on all of its mandatory monthly and yearly inspections and audits performed by County, State, and Federal Agencies including the FDA and U.S. Department of Health & Human Services. Offerors indicating a Place of Performance (manufacturing location) that is not under the day-to-day control and management of the offeror shall submit documentation that an agreement for production and distribution is in effect at the time of offer covering the period of the contract.

Please e-mail all responses and feedback to Lauren Thaire (Lauren.Thaire@dla.mil) and Deana Gayda (Deana.Gayda@dla.mil) by 3pm EST, COB August 18, 2026, as well as any questions.

We appreciate your time and consideration for replying to the questionnaire.

Subsistence Total Order & Receipt Electronic System (STORES)

DoD Customers will order using the Subsistence Total Order and Receipt Electronic System (STORES) catalog. STORES EDI information can be found in attachment. The vendor is responsible for establishing and maintaining the STORES catalog in accordance with attachment.

1. Accessed via the Internet, STORES is the Government's translator/ordering system that is capable of accepting orders from any of the Services, i.e. **Army, Air Force, Navy, or Marines,** individual ordering systems and translating them into an Electronic Data Interchange (EDI) format. In addition, this information is passed to DLA Troop Support for the purposes of contractor payment and customer billing.

2. Customers will be able to order all of their requirements through STORES. The System will transmit orders to the vendor and DLA Troop Support.

3. The awardee shall be required to interface with STORES and must be able to support the following EDI transactions:

810	Electronic Invoice
820	Payment Voucher Information
832	Catalog (Outbound - Vendor to DLA Troop Support)
850	Purchase Order
861	Receipt
997	Functional Acknowledgement

4. The vendor shall have access to the Internet and be able to send and receive electronic mail (email).

5. Unit prices must be formatted not more than two (2) places to the right of the decimal point in all ordering catalogs.

6. Vendors are required to utilize the Government's item descriptions on all electronic ordering catalogs (832 transmissions) as well as on its invoices, delivery ticket to customer and 810 invoice transaction set.

7. The offeror may be required to transmit 810, 832, and 997 transactions, prior to award and during proposed evaluations, in order to demonstrate its EDI capability.

8. The vendor will utilize the DLA Troop Support invoice reconciliation process, or other such systems as may become available, to the maximum extent, towards the goal of correcting invoices early and facilitating the payment process.

9. In the event the STORES system or the vendors interface is not operational, the vendor must provide alternate ways for the customer to order (e.g., by fax by phone, pick up orders, etc.)

A complete description of these transaction sets is included in the "EDI Implementation Guidelines" has been provided as an attachment.