Countermeasures That Work (CMTW) and Countermeasures At Work (CMAW) Guide Updates

Solicitation Number: 693JJ926R000067

Department: Department of Transportation

Agency: National Highway Traffic Safety Administration (NHTSA)

Location: 1200 New Jersey Ave., S.E., Washington, DC 20590

Notice Type:

Pre-solicitation

Posted Date:

30 July 2026

PSC Code: R405 – Support-Professional: Operations Research/Quantitative Analysis

NAICS Code: 541720, Research and Development in the Social Sciences and Humanities

This is a Pre-Solicitation notice (synopsis) for a procurement in accordance with FAR Part 5.203; to provide notice of the Government's proposed contract for Countermeasures That Work (CMTW) and Countermeasures at Work (CMAW) Guide Updates.

Description:

The National Highway Traffic Safety Administration (NHTSA) is an agency of the U.S. Department of Transportation (DOT). NHTSA's mission is to save lives, prevent injuries, and reduce economic costs due to road traffic crashes. NHTSA's Office of Behavioral Safety Research (NPD-320) develops and disseminates evidence-based guidance to support State Highway Safety Offices (SHSOs) in selecting and implementing effective traffic safety countermeasures.

In 2005, NHTSA and the Governors Highway Safety Association (GHSA) developed the Countermeasures That Work guide, a comprehensive reference on evidence-based highway safety countermeasures for SHSOs. The guide is updated regularly to incorporate new research findings. A companion document, Countermeasures At Work,

provides supplemental case studies describing real-world implementation of selected countermeasures. The most recent edition was produced under a prior contract with the University of North Carolina at Chapel Hill.

Objective:

The objective of this procurement is to update the Countermeasures That Work guide and the Countermeasures at Work companion document. Specifically, this contract will cover development of the 13th and 14th editions of Countermeasures That Work and the 2nd edition of Countermeasures at Work. The work includes conducting comprehensive literature searches, critically reviewing and synthesizing research publications, preparing chapter write-ups, and updating the Electronic Countermeasures That Work (E-CMTW) website https://www.nhtsa.gov/book/countermeasures/countermeasures-that-work

Solicitation Information:

This acquisition is being solicited as a full and open competition under NAICS Code 541720. A single award contract is anticipated. Task orders under the resulting contract may be issued on a Labor-Hour (LH), Cost Plus Fixed Fee (CPFF), or Firm Fixed Price (FFP) basis, in accordance with FAR 16.5.

This acquisition is full and open competition NAICS code 541720, Research and Development in the Social Sciences and Humanities. Contractors must be registered in the Systems for Award Management Database, which is located at https://sam.gov / in order to be considered for contract award. Only one (1) award Contract shall be issued**.**

Any contract resulting from the solicitation, with or without discussions, to the responsible offeror whose proposal, conforming to the solicitation, will be based on what is most advantageous to the Government based on the evaluation factors contained in the solicitation. It is the Offeror's responsibility to monitor the https://sam.gov/ for the release of the solicitation and amendments (if any). Potential Offerors will be responsible for downloading their own copy of the solicitation and amendments (if any). Requests for paper copies of the RFP will not be accepted.

Period of Performance: Twelve (12) months base period, with four (4) twelve (12) month option periods. The total possible period of performance, to include option periods, is sixty (60) months.

Contract Award: The anticipated award date for the resultant contract is expected to be on or about September 31, 2026.

No Further Procurement Information is Available at this time.

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