CONTRACT AWARD SYNOPSIS - SAM.GOV ABSTRACT

RFQ 19TU1526Q3779 | PR16099253 | Apple iPhone 17, 256GB IDIQ

SAM.gov Contract Award Synopsis Data	
Contract / Award Reference	19TU1526D3007 (single-award IDIQ delivery-order contract under RFQ 19TU1526Q3779 / PR16099253)
Award Date	**08/03/2026**
Synopsis Posting Date	**08/03/2026**
Contracting Agency	Department of State, U.S. Embassy Ankara - Türkiye, General Services Office
Contracting Officer	Amanda J. Puller
Awardee	TURKCELL DIJITAL IS SERVISLERI ANONIM SIRKETI (Turkcell Dijital İş Servisleri A.Ş.)
Awardee Address	Asmalı Mescit Mah. Meşrutiyet Cad. No: 71, Beyoğlu, İstanbul, Türkiye
UEI / NCAGE / SAM	UEI CKDEQ8EUNAF9; NCAGE/CAGE TL067. Active SAM/exclusions status verified in the award file before award.
NAICS Code	334220 - Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing
PSC / Classification Code	7E21 - IT and Telecom - Mobile Device Products (Hardware and Perpetual License Software)
Competition Type	Unrestricted competitive acquisition; FAR Part 12 commercial products; FAR Part 13 simplified acquisition procedures; Lowest Price Technically Acceptable (LPTA).
Set-Aside	None - unrestricted
Contract Title	Single-Award Firm-Fixed-Price IDIQ Contract for Apple iPhone 17, 256GB Smartphones
Total Contract Value	Maximum IDIQ value: TRY 6,763,500.00, equivalent to USD 143,068.98 at the RFQ rate of USD 1.00 = TRY 47.2744. Minimum guarantee: TRY 676,350.00.
Contract Type	Single-award, firm-fixed-price indefinite-delivery/indefinite-quantity (IDIQ) delivery-order contract for commercial products

1. Description of Requirement

The U.S. Embassy Ankara required a short-term ordering vehicle for new Apple iPhone 17 base model smartphones, 256GB capacity, Black preferred, for official Mission Türkiye use. The requirement was structured as a single-award, firm-fixed-price IDIQ delivery-order contract with a minimum guarantee of ten (10) units and a maximum contract quantity of one hundred (100) units through September 30, 2026.

The awarded product is the technically accepted configuration proposed by Turkcell: Apple iPhone 17, 256GB, Black; new, genuine, factory-sealed, factory-unlocked, legally imported or supplied through a lawful local channel, BTK/IMEI compliant, and supported by Apple Türkiye warranty coverage and authorized service availability in Türkiye.

2. Minimum Salient Characteristics Evaluated

- Apple iPhone 17 base model smartphone, 256GB capacity, Black preferred; alternate standard Apple color only if identified in the offer and accepted by the Government.

- New, genuine, unlocked, factory-sealed Apple product; no refurbished, remanufactured, gray-market, open-box, carrier-locked, or otherwise unauthorized devices.
- Legal import and lawful use in Türkiye, including BTK/IMEI compliance and delivery documentation sufficient to verify IMEI and serial-number records for each device.
- Compatibility with major Turkish mobile networks, including Turkcell, Türk Telekom, and Vodafone Türkiye, and compliance with the RFQ cellular/wireless specification.
- Apple Türkiye authorized distribution-channel or reseller support, and minimum two-year manufacturer-backed Apple Türkiye warranty with service available through authorized Apple service providers in Türkiye.
- All-inclusive, VAT-exempt, firm-fixed unit price valid for all delivery orders issued through September 30, 2026; no exchange-rate, inflation, supplier-price, or Apple-price adjustment.
- FOB Destination delivery to the U.S. Embassy Ankara unless otherwise stated in a delivery order; inspection and acceptance by the Government before payment.
- Delivery not to exceed twenty (20) calendar days after receipt of each delivery order unless otherwise accepted by the Contracting Officer; Turkcell offered delivery within ten (10) calendar days.

3. Mandatory Offer and Award-Eligibility Requirements

- Completed and signed solicitation package, including SF-1449 entries, Section 1 price schedule, Section 5 representations/certifications, and Exhibit A anti-discrimination certification.
- Acknowledgment of amendments or written Q&A/clarifications, if any, and no material exception to the RFQ terms.
- Firm-fixed IDIQ unit price, VAT-exempt, valid for all delivery orders issued during the ordering period; evaluated price based on unit price multiplied by the 100-unit maximum quantity.
- Delivery commitment stated in calendar days after receipt of each delivery order and within the RFQ maximum.
- SAM/UEI/NCAGE information whenever practicable, or alternate offeror-identification information under Department of State FAR Part 4 class-deviation procedures for overseas diplomatic operations.
- Product documentation and administrative information sufficient to demonstrate Apple iPhone 17 256GB product identity, authorized source or lawful supply path, BTK/IMEI compliance, and Apple Türkiye warranty eligibility.
- Foreign Procurement Tax representation and IRS Form W-14 where applicable; invoicing and payment terms consistent with VAT exemption and Net 30 after Government acceptance and receipt of a proper invoice.

4. Basis for Award

Award was made under the RFQ's Lowest Price Technically Acceptable (LPTA) method. Technical acceptability was pass/fail. No tradeoff, best-technical ranking, or extra credit for exceeding minimum requirements was applied. The Technical Evaluation Panel performed the non-price technical-administrative review; the Contracting Officer retained price evaluation, currency conversion, responsibility determination, and final award authority.

Evaluation Stage	Record / Result	Award Impact
Stage 1 - Technical / Administrative Review	The TEP evaluated ten offer packages against the RFQ, cover letter, written Q&A, Sections 1, 3, 4, 5, and Exhibit A. Turkcell, Gürgençler, Turcan, and Apex were rated A - Technically Acceptable. AL MASARRA and SC COMPETDAC were C-rated as submitted. Grow Life, Jamal, GSL Direct/GEM Supplies, and Asada were U-rated or otherwise not eligible as submitted.	Only technically acceptable offers could proceed to award consideration under LPTA.
Stage 2 - Price / Currency Evaluation	Offers were received in TRY and USD. USD-priced offers were converted using the Central Bank of the Republic of Türkiye USD/TRY Banknote Buying Rate at 3:30 p.m. on July 29, 2026: USD 1.00 = TRY 47.2744. TRY-priced offers were evaluated at their quoted TRY amount.	All prices were evaluated on the common basis stated in the RFQ.
Lowest Technically Acceptable Offer	Turkcell quoted TRY 67,635.00 per unit, VAT-exempt, for a maximum evaluated price of TRY 6,763,500.00. Turkcell was rated technically acceptable and was lower than every other technically acceptable offer.	Turkcell is the LPTA awardee.
Price Comparison	The next-lowest technically acceptable offer was Gürgençler at TRY 70,832.50 per unit / TRY 7,083,250.00 maximum. Turkcell is lower by TRY 3,197.50 per unit, or approximately 4.7%. Lower-priced offers were technically unacceptable and not eligible for award.	The award decision is supported by both technical acceptability and the lowest evaluated price among acceptable offers.
Discussions / Exchanges	The RFQ permitted award on initial offers. Clarifications, corrections, discussions, or revised offers were unnecessary because Turkcell was technically acceptable, lowest-priced among acceptable offers, and responsible.	Award without exchanges is consistent with the RFQ and simplified acquisition procedures.
Price Reasonableness	Ten offers were received and four were technically acceptable. The award price was compared to the competitive record and the next-lowest acceptable offer. No overpayment risk was identified.	The TRY 67,635.00 unit price and TRY 6,763,500.00 maximum IDIQ value were determined fair and reasonable.

5. Awarded Product, Delivery, Inspection, and Acceptance

Awarded Terms and Controls	
Awarded Product	Apple iPhone 17 base model smartphones, 256GB, Black preferred; new, genuine, factory-sealed, factory-unlocked, legal import, BTK/IMEI compliant, and eligible for Apple Türkiye warranty coverage.
IDIQ Minimum / Maximum	Minimum guarantee: ten (10) units. Maximum contract quantity: one hundred (100) units. The IDIQ does not itself obligate the maximum quantity; only funded delivery orders create obligations beyond the minimum guarantee.
Ordering Period	Award/effective date through September 30, 2026.
Awarded Price	TRY 67,635.00 per unit, VAT-exempt, all-inclusive. Maximum evaluated / ceiling value: TRY 6,763,500.00. Minimum guarantee value: TRY 676,350.00.
Delivery / Performance Period	Delivery within ten (10) calendar days after receipt of each delivery order unless otherwise accepted in writing by the Contracting Officer.
Inspection and Acceptance	Government inspection and acceptance occur at the delivery location stated in each delivery order after verification of product identity, device condition, sealed packaging, color, accessories/documentation, IMEI/serial-number records, BTK/legal-import compliance, and warranty eligibility.
Warranty	Minimum two-year Apple Türkiye manufacturer-backed warranty, valid and enforceable in Türkiye, with service available through authorized Apple service providers in Türkiye.

Tax, Invoice, and Payment	Prices are VAT-exempt and firm fixed. Invoices shall include contract/delivery-order number, device description, color, quantity, unit price, total price, VAT exemption statement, banking information, and IMEI/serial number for each device. Payment is Net 30 after Government inspection/acceptance and receipt of a proper invoice.

6. Additional Information

Acquisition Record Summary	
Solicitation / Notice	SAM.gov Notice ID 19TU1526Q3779SOL; RFQ for a single-award firm-fixed-price IDIQ contract for Apple iPhone 17, 256GB smartphones.
Solicitation Issued	July 17, 2026
Question Deadline	July 24, 2026, 3:00 p.m. local time, Ankara, Türkiye
Closing Date / Time	July 29, 2026, 3:00 p.m. local time, Ankara, Türkiye
Number of Offers Received	Ten (10)
Evaluation Method	FAR Part 12 commercial products; FAR Part 13 simplified acquisition procedures; LPTA pass/fail technical evaluation; single-award IDIQ under FAR 16.504.
Public Notice Limitation	This synopsis is a public award notice/abstract. Detailed source-selection material, proprietary offer content, price-redacted TEP files, individual unsuccessful-offeror findings, and internal responsibility documentation are retained in the acquisition file and are not repeated in this public synopsis.
Contract File Record	SAM.gov posting record, RFQ/cover letter, written Q&A, ten offer packages, price-redacted TEP copies, final TEP report, currency-conversion support, award determination, responsibility/SAM/exclusion verification, award notice, and unsuccessful-offeror notices.

7. Regulatory and File Basis

This award synopsis was prepared for SAM.gov/FPDS award-abstract support and contract-file transparency. The underlying decision was based on the RFQ, the written Q&A, the final TEP report, the Contracting Officer's price and responsibility determinations, and the simplified acquisition/LPTA framework. Proprietary quotation content and individual unsuccessful-offeror findings remain in the acquisition file.

- FAR 5.301 and 5.302 - synopses of contract awards and transmittal through the Governmentwide Point of Entry when required, and voluntary publicizing when advantageous.
- FAR 13.106-2 - offers/quotations evaluated impartially and on the basis established in the solicitation.
- FAR 13.106-3 - award and documentation, including fair-and-reasonable price determination and file documentation.
- FAR 15.101-2 - LPTA framework; technically acceptable offers are not comparatively ranked and no tradeoff is performed.
- FAR 16.504 - indefinite-quantity contract structure, stated minimum and maximum quantities, and delivery orders during a fixed ordering period.
- DOSAR 604.7001 - contract files must be complete, accurate, and sufficiently detailed to permit reconstruction of significant events by a subsequent reviewer.
- AA 25-40 / FAR Part 4 class-deviation procedures - SAM registration is required whenever practicable for overseas diplomatic operations, with alternate identification procedures available when properly documented.

8. Public Point of Contact

For inquiries regarding this award synopsis, contact:

Ankara-GSO-Procurement-DL@state.gov