JUSTIFICATION FOR SOLE SOURCE
(Simplified Acquisitions - MPT to ≤$250K)

Purchase Request/Document number: TBD

The services described herein are being solicited on a sole source basis and competition is precluded in accordance with FAR Overhaul 12.102(a) for reasons indicated below. There are no substitutes available for the services.

Check One:

☒ **Service:**

Contractor:	HERSHEY ENTERTAINMENT & RESORTS CO
Contractor Address:	27 W Chocolate AVE Hershey, Pennsylvania 17033-1671, United States
Contractor POC:	Jacob Shumway, Group Sales Manager
Phone #:	717-508-5918
Email:	JahShumway@HersheyPA.com
Contractor POC:	Linda M Mock, Director, Accounting
Phone #:	717-534-3102
Email:	LMock@HersheyPA.com
Cage Code/DUNS:	6P904
UEID	UBR7D8CEKJK4

☐ **Supply:**
Restricted to the following source. If a sole source manufacturer distributes via dealers, *ALSO* provide dealer information.)

Original Manufacturer Name:	
Manufacturer:	
Manufacturer POC:	
Manufacturer Phone #:	
Manufacturer Address:	
Dealer/Rep:	
Dealer/Rep Address Phone No.	
Email:	

Description of the supplies or services required, the estimated price/cost, and required delivery date.

The Naval Supply System Command (NAVSUP) requires a venue to host its annual employee recognition company picnic. The venue must provide entertainment, parking, and a catered lunch for a large group of 500 employees, as well as, be located within close proximity of the Naval Supply Activity Mechanicsburg base. The required event date is Monday, August 17, 2026. The estimated cost is [redacted].

Describe in detail why only this source can furnish the requirements to the exclusion of other sources. (what specific characteristics of the supplies or services limit the availability to a sole source (e.g., unique features, function of the item, etc.)?)

Market research indicates that Hershey Entertainment & Resorts Company (HERSHEYPARK) is the only source in the region, located within close proximity of the Naval Supply Activity Mechanicsburg base, that can provide the specific combination of theme park entertainment, parking, and private catering for a large group of 500 people on the required event date.

The vendor offers a comprehensive "Corporate Catering Bundle" that includes park admission, parking, and a catered lunch, which fulfills all the government’s requirement needs. This integrated package provides a unique combination of services that cannot be practically or economically duplicated by other means, because HERSHEYPARK is the sole source providing entertainment services with its unique and exclusive features covered by its propriety rights, copyright protections, and exclusive location assets. Therefore, HERSHEYPARK is the sole source capable of accommodating all of the government’s requirement needs in its entirety for this specific type of large-scale recreational and dining event.

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I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS COMPLETE AND ACCURATE TO THE BEST OF MY KNOWLEDGE. I UNDERSTAND THAT THE PROCESSING OF THIS SOLE SOURCE JUSTIFICATION PRECLUDES THE USE OF FULL AND OPEN COMPETITION.

[redacted]

Signature | Date

NAVSUP Contracting Directorate (SUP02) | OCS & Fleet Support OCS Director

Activity | Title

I HEREBY DETERMINE THAT THE CIRCUMSTANCES OF THE CONTRACT ACTION DEEM ONLY ONE SOURCE REASONABLY AVAILABLE IN ACCORDANCE WITH FAR 13.106-1(b)(1)(i).

[redacted]

Contracting Officer Signature | Date

NAVSUP Fleet Logistics Center Norfolk (FLCN)
Regional Directorate