

**EXHIBIT B-1 - COST PROPOSAL**

| <b>SERVICE</b>                                                                                                                                                                          | <b>FISCAL<br/>YEAR 1<br/>01/01/2027<br/>-06/30/27</b> | <b>FISCAL<br/>YEAR 2<br/>07/01/27-<br/>02/29/28</b> | <b>FISCAL<br/>YEAR 3<br/>07/01/28-<br/>06/30/29</b> | <b>FISCAL<br/>YEAR 4<br/>07/01/29-<br/>12/31/29</b> |  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|--|
| <b>Objective 1:</b> Develop options for evidence assessment, evidence integration, and regulatory decision frameworks.                                                                  |                                                       |                                                     |                                                     |                                                     |  |
| <b>Objective 2:</b> Identify and analyze federal, state, and international policy frameworks relevant to ultraprocessed foods and school food environments.                             |                                                       |                                                     |                                                     |                                                     |  |
| <b>Objective 3.1:</b> Conduct an evidence map to identify areas of existing research, gaps and inconsistencies within the literature, and highlight priority areas.                     |                                                       |                                                     |                                                     |                                                     |  |
| <b>Objective 3.2:</b> Conduct structured or systematic literature reviews examining relationships between ultraprocessed foods, hyperpalatable foods, and health outcomes.              |                                                       |                                                     |                                                     |                                                     |  |
| <b>Objective 3.3:</b> Conduct structured or systematic literature reviews examining relationships between modified foods (e.g. high saturated fat, sugar and salt) and health outcomes. |                                                       |                                                     |                                                     |                                                     |  |
| <b>Objective 4:</b> Develop analytical models to evaluate potential regulatory scenarios as derived from criteria.                                                                      |                                                       |                                                     |                                                     |                                                     |  |
| <b>Objective 5:</b> Administrative and consultation tasks.                                                                                                                              |                                                       |                                                     |                                                     |                                                     |  |
| <b>TOTAL YEARLY COSTS</b>                                                                                                                                                               |                                                       |                                                     |                                                     |                                                     |  |

1. CDPH has allocated \$600,000.00 for this contract. Any proposals exceeding this amount will be deemed non-responsive and will not be considered for award. See the Solicitation for Request for Proposal (RFP) 26-10274 for more details.
2. The Contractor understands that the rates must be fully burdened, including but not limited to, operating expenses, labor, equipment costs, supplies, overhead, annual inflation costs/rate adjustments, profit margin, taxes, etc.
3. This agreement is deliverables-based, as specified in Section H of the Solicitation for RFP 26-10274 and State Contracting Manual Volume 1, Section 7.30.
4. Failure to sign this Cost Proposal may lead to a Proposal being deemed "non-responsive."

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title of Authorized Representative

\_\_\_\_\_  
Signature